



Predictive  
Advantage

Platform  
Technology

Products &  
Pipeline

Business  
Strategy

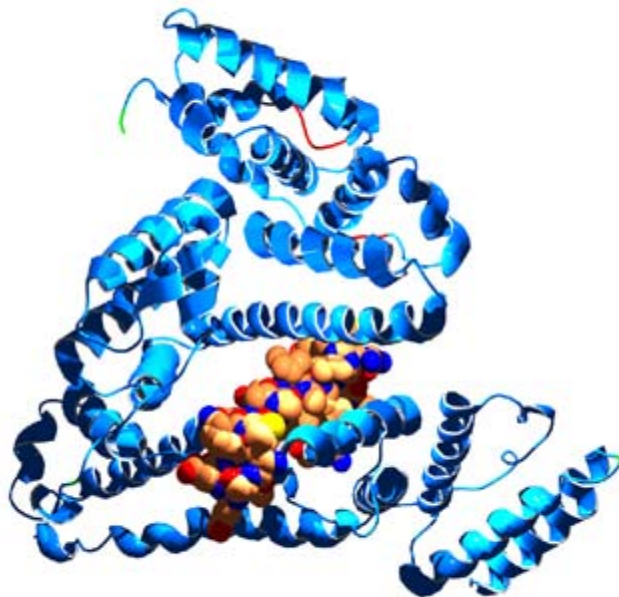
Investor  
Relations

## ***SEROMETRIX is redefining drug discovery.***

A biotechnology drug discovery and development company, Serometrix is delivering better answers by asking better questions. Seeking a way to overcome the shortcomings of 'one drug - one target' approaches, the company developed SimPep™, the company's *in silico* discovery platform, to probe nature in novel ways to:

- Identify relevant **targets** critical to positively impacting a particular disease
- "Mine" highly evolved peptide sequences that the human system utilizes against these **targets** to positively impact the disease

Utilizing this platform, Serometrix harnesses the clinically predictive power inherent within the human system; the only rational approach that promises to immediately and dramatically enhance productivity in drug development. SimPep™ rapidly screens these human proteins, generating short peptide compounds that can treat disease with high efficacy and predictable side effects.



*Intelligently probing the human system for the answers to complex drug questions provides clinical predictability via the discovery and subsequent emulation of highly evolved human protein segments (peptides)*

